



The Exchange Family Center Presents...



SCAN FOR INFO

Round-Robin
Style Pickleball
Tournament for
all Ages & Skill
Levels!



Food, Music,
Raffle Prizes &
More!
Fun competition
for a Good Cause!



APRIL 12 - 14, 2024

Bethesda Park, Durham

exchangefamilycenter.org/pickleballclassic

Official Ball Sponsor:



SCAN TO REGISTER



Sponsors:



Early-Bird Registration: \$50 (Jan 1 - Jan 31)

Regular Registration: \$60 (Feb 1 - March 31)

Late Registration: \$70 (April 1 - April 8)

Additional Brackets: \$10 each



Benefiting The Exchange Family Center of Durham

For Sponsorship Information
please contact:

michelle@partiqueevents.com

*Proceeds go to the Exchange Family Center, a non-profit organization which provides proven, effective counseling at no cost to children, families, and educators in Durham, NC.

A Partique Event | PartiqueEvents.com

About The Exchange Family Center

The Exchange Family Center has been working for 31 years with a mission to better the lives of children in Durham and keep families together by providing free, bilingual counseling, coaching, and training for children and their families, caregivers and childcare professionals.

97% of parents recommend the Exchange Family Center's programs and services



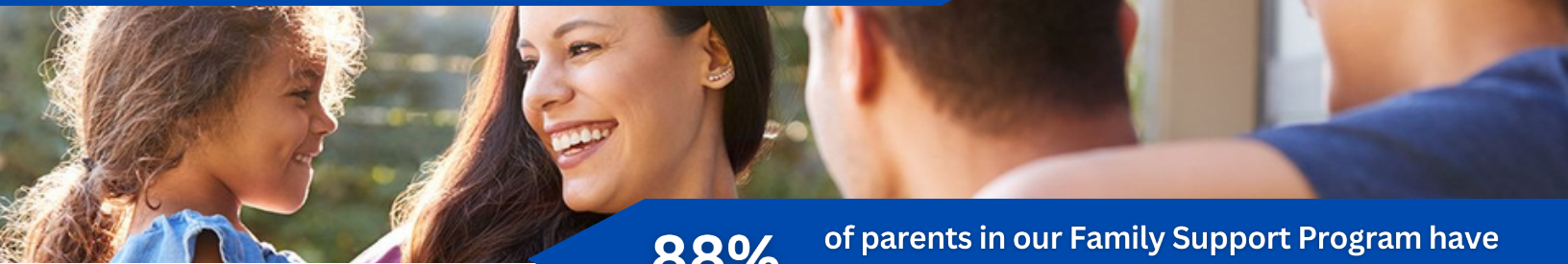
Our Impact - Proven Results

90% of children experience social & emotional improvement from our Early Childhood Outreach



88% of Parents of Adolescents have reported consistently developing new skills with treatment

83% of parents in our Family Support Program have become more nurturing parents



88% of parents in our Family Support Program have improved interactions with their children

How you can help

Every child deserves a safe, stable, permanent family. With your support The Exchange Family Center can maintain and expand its programs and continue to provide support and resources to help ensure that is a reality for children and families in Durham.

**Become a Sponsor Today
and Change the trajectory of children's lives in Durham!**

Contact Michelle Gallops: 919.523.2176 | michelle@partiqueevents.com

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Bull City Pickleball Classic

Sponsorship Opportunities



Help the children of Durham and get on board with the fastest growing sport in the nation!

Double Platinum \$15,000

(1 Available)

Double your impact, double the exposure and double the fun by sponsoring both the Bull City Pickleball Classic and the Return to Play event with this exclusive dual sponsorship opportunity!

- Recognized as the Double Platinum headlining sponsor at both events
- Exclusive sponsor logo on tournament giveaway
- 10 Min Speaking/Presentation Opportunity at both events
- Logo on ALL marketing materials (print & online) for both events
- Email blast recognition to 500+ contacts and reach of thousands in targeted online marketing
- Prime tabletop exhibit spot at both events
- Dedicated social media posts
- 8 tickets to the Return to Play event including private table and all-inclusive food and beverages
- 8 Registrations for the pickleball tournament
- Feature on media and PR exposure
- Full Page program ad for both events
- Logo on tournament T-Shirt
- Opportunity to include item in swag bag

Platinum \$10,000

(2 Available)

- Recognized as a Platinum, headlining sponsor at the tournament
- 5 Min Speaking Opportunity
- Logo on ALL marketing materials (print & online)
- Email blast recognition to 500+ contacts and reach of thousands in targeted online marketing
- Prime tabletop exhibit spot
- Dedicated social media posts
- 8 Registrations for the pickleball tournament
- Feature on media and PR exposure
- Full Page program ad for the tournament
- Logo on tournament T-Shirt
- Opportunity to include item in swag bag

Gold \$7,500

(4 Available)

- Recognized as a Gold sponsor at the tournament
- Logo on ALL marketing materials (print & online)
- Email blast recognition to 500+ contacts and reach of thousands in targeted online marketing
- Tabletop exhibit spot
- Dedicated social media posts
- 6 Registrations for the pickleball tournament

- Feature on media and PR exposure
- Half Page program ad for the tournament
- Logo on tournament T-Shirt
- Opportunity to include item in swag bag

Silver \$5,000

- Recognized as a silver sponsor at the tournament
- Logo on marketing materials (print & online)
- Email blast recognition to 500+ contacts and reach of thousands in targeted online marketing
- Tabletop exhibit spot
- Recognition on social media posts
- 4 Registrations for the pickleball tournament
- Quarter Page program ad for the tournament
- Logo on tournament T-Shirt
- Opportunity to include item in swag bag

Bronze \$2,500

- Recognized as a bronze sponsor at the tournament
- Logo on marketing materials (print & online)
- Email blast recognition to 500+ contacts and reach of thousands in targeted online marketing
- Tabletop exhibit spot
- Recognition on social media post
- 2 Registrations for the pickleball tournament
- Logo in tournament program guide
- Logo on tournament T-Shirt
- Opportunity to include item in swag bag

Recognized Donor \$1,000

- Recognition on social media post
- 2 Registrations for the pickleball tournament
- Name in tournament program guide
- Logo on tournament T-Shirt
- Opportunity to include item in swag bag

Court Sponsorship \$500

- 1 Registration for the pickleball tournament
- Name/Logo sign by one pickleball court

Raffle/Auction Donor (Item(s) or service(s) valued at \$100 or more)

- Name/Logo sign by your raffle/auction item
- Exposure to event attendees and recurrent business potential

Current Sponsors



Sponsorship Contact: Michelle Gallops | 919.523.2176 | michelle@partiqueevents.com

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